

Sec. 32-231. - Banner signs.

Temporary banner signs may be used for advertisement of events, activities, products or commodities as follows:

- (1) Banners shall not exceed 60 square feet in area.
- (2) Banners must be suspended or hanging from a building or sign.
- (3) The placement of banners shall meet the terms of this chapter and shall be maintained during the entire time they are erected.
- (4) Banners are required to be permitted by the sign inspector prior to installation and are subject to all required fees.
- (5) Establishments will be permitted for no more than one banner at a time.
- (6) Banners shall advertise specific onsite products, commodity promotions or grand openings, or shall provide leasing information. Banners will not be used for general advertising purposes.
- (7) Banner permits will be valid for a period not to exceed 30 days and additional banner permits for the same location will not be issued for a period of 30 days from the expiration date of the previous permit.
- (8) Grand opening banner - May be used for a period of up to 30 days any time after the issuance of a certificate of occupancy. Businesses may only use this provision one time.
- (9) Coming soon banner - May be used prior to the issuance of a certificate of occupancy, for a period of up to 60 days.
- (10) Change of business banner - A "name only" banner may be used for a period of up to 30 days after a sign permit has been applied for, and while a new sign is being made.
- (11) Going out of business banner - May be used for a period of up to 60 days before the closing of a business. Businesses may only use this provision one time.
- (12) Banners with expired permits must be removed within 24 hours of the permit expiration, or be subject to removal by the city at the banner owner's sole expense.

All free standing banners must be made of corrugated plastic, otherwise known as coroplast signs and shall be supported by t-posts on each side.